

Beauty, Durability and Service

Whether it is for your industrial, commercial or manufacturing setting, patterned and colored concrete helps to make that all important lasting impression to your clients and customers.

The beauty and durability of concrete is simply a prudent investment in your business.



Concrete Promotion Council of Southwest Ohio

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Concrete for
pavement that lasts

**“We’re Not Just Plain
and boring”**

Patterned Concrete



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Concrete Can be durable *and* appealing



Developers want to entice people to visit their new creations and this entranceway does just that. It tells potential buyers that there is something special about the community they are about to enter.

This entranceway makes a beautiful statement about the community

This cobblestone entranceway is made of durable attractive patterned concrete. It

has been colored to give the effect of the real thing at a fraction of the cost.

Being concrete, it provides the serviceability and performance that is synonymous with the more standard, everyday material. Don't let the beauty lead you to believe that this product can't handle the traffic and loads that are common in today's residential and industrial subdivisions.

Patterned, colored concrete can be manufactured to meet any requirement that you have. The limits for this product are only constrained by your imagination. There are several standard patterns and colors to choose from but, working with your contractor, you could design a unique product that meets your specific requirements.

This value-added product can position your project for proper presentation to prospective clients and residents.

Residential applications

Many homeowners are using colored and patterned concrete for their drives and walkways in addition to the more traditional pool surrounds. Concrete has always provided the durable, maintenance free, surface that many homeowners prefer. Adding patterned concrete enhances the aesthetic qualities of the home and the overall value as well.



Commercial & Industrial settings

are enhanced by the use of patterned concrete. Developers are using more of this type of entrance to attract upscale clients for industrial technology parks. Value-added concrete sets the tone for many manufacturing subdivisions. This provides the "welcome-mat" for your business. It makes a strong statement to your customers that you are interested in quality, both in the environment and in your product or service.



Patterned concrete provides an attractive "welcome-mat to your business.

Colored Concrete

Many businesses are using colored concrete for their entrances and floors. Again, the durability of the concrete gives years of maintenance-free and worry-free use. The smoothness of the floors provides for easy routine sweeping and cleaning. If more strenuous cleaning is necessary, concrete withstands the process.



Given the attractive colors that can be used, the floor simply restates the message of the developer/builder and business owner.



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