

**Designer Series  
Seminars**

*Concrete for the pavement that lasts*

**The USGBC Green Building LEED Rating  
System and Concrete**

**Also  
Mitigating the Legal Risks of Green  
Building for the Concrete Industry**

**Dec. 8, 2009**

**11:00 AM to 1:30 PM**

*Registration 11 AM*

*Program begins promptly at 11:30 AM*

*The location for this Free seminar and  
buffet lunch will be at the Marriott,  
Cincinnati Airport, 2395 Progress  
Drive, Hebron, KY*

**Contact Diana Detters at  
KRMCA, before Dec. 4th, to  
make reservations  
(800) 737-1535 or  
ddeters@krmca.org**



LEED stands for Leadership in Energy and Environmental Design and it represents the U.S. Green Building Council's effort to provide a national standard for "Green Buildings". This rating system is intended to be used as a design guideline to improve occupant well-being, environmental performance, sustainability, durability and economic returns of buildings using established and innovative practices, standards and technology. The program is designed to educate designers about how ready mixed concrete can be used to contribute towards LEED certification. **The program is up to date with the new changes in LEED 2009.** This program was developed by the National Ready Mixed Concrete Association and the Kentucky Ready Mixed Concrete Association.



Geoffrey White will educate us on the legal ramifications of a LEED designed project for both designers and producers. He will discuss the legal risks of Green building for the concrete industry.

Speakers  
Finley Messick  
Executive Director KRMCA  
And  
Geoffrey White, LEED GA  
Attorney  
Frost Brown Todd LLC

**Highlights**

- AIA/CES Program number KRM004/ Program provides 1 LU
- HSW Yes/Sustainable design yes
- Program= LU for Architects— Certificate of Attendance for Engineers

